

# FOR IMMEDIATE RELEASE

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## NONPROFIT APPOINTS KEVIN FARKAS AS DIRECTOR OF MULTIMEDIA

**PITTSBURGH, PA** – The Veterans Breakfast Club has appointed Kevin Farkas as its new Director of Multimedia.

Mr. Farkas has extensive experience working with the nonprofit organization, having previously served on its Board of Directors. He also pioneered and managed the organization’s oral history efforts in partnership with the *Veteran Voices of Pittsburgh Oral History Initiative*—an educational media organization he founded and currently directs.

Working closely with VBC executive director, Todd DePastino, Farkas will assist in the development, maintenance, and execution of VBC’s multimedia communications, strategic planning, and programming. He will manage the organization’s photographic, audio/video, Internet, and social media resources.

“All veterans have remarkable stories of patriotism, sacrifice, and bravery,” said Mr. Farkas, a Cold War-era Navy veteran from Beaver County, Pennsylvania. “It is our mission to encourage veterans to tell their stories and then to preserve and share these stories with the public. Our multimedia program is essential to fulfilling this mission.”

“Kevin Farkas brings the production experience and expertise necessary to make sure these stories are preserved and shared with a broad audience to educate and inspire future generations,” said DePastino.

Since 2012, the Veterans Breakfast Club, in partnership with the *Veteran Voices of Pittsburgh Oral History Initiative*, has become the region’s leading authority and resource regarding local veterans’ oral histories. With more than 330 interviews archived, the project is dedicated to preserving the experiences of local veterans of all branches of service and eras, including peace and war-time service.

*The Veterans Breakfast Club is a local nonprofit organization whose mission is to create communities of listening around veterans and their stories. The organization does this through public storytelling programs where veterans of all eras can share their memories and build camaraderie. Each year the Veterans Breakfast Club holds more than thirty breakfast events at nine different locations throughout Western Pennsylvania.*

For more information, contact Todd DePastino.

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